

CURRICULUM VITAE



*Dichiarazione sostitutiva di certificazione
e dichiarazione sostitutiva dell'atto di notorietà ai sensi del
D.P.R. 445/28.12.2000*

Il/La sottoscritto/a Jing Ruan _____

consapevole delle responsabilità penali cui può andare incontro in
caso di dichiarazioni mendaci, ai sensi e per gli effetti di cui all'art.
76 del D.P.R. 445/2000 e sotto la propria responsabilità

INFORMAZIONI PERSONALI

Nome Jing Ruan
Indirizzo
Telefono
Fax
E-mail

Nazionalità

Data di nascita

ISTRUZIONE E FORMAZIONE

- Date (da – a) 11/2018 – 10/2022
- Nome e tipo di istituto di istruzione o formazione Università degli Studi di Firenze – Department of Architecture (Public university)
- Titolo Ricerca Growing creativity design driven —— Sustainable and creative design solution for strengthen the competitive of local agri-food
- Qualifica conseguita PhD of research in Architecture – curriculum Design
- Ciclo XXXIV
- Tutor/Co-tutor della Ricerca Tutor: Prof.Giuseppe Lotti
Co-tutor: Prof.Marco Fioravanti

- Date (da – a) 03/2010 — 12/2012
- Nome e tipo di istituto di istruzione o formazione Wuhan University of Technology (Public university)
- Principali materie / abilità professionali oggetto dello studio About creative thinking and design methods. Such as form and space art design, art principle, research on the method of artistic creation, design methodology, principles of design art, graphic design research, research on public art creation, research on corporate image design, creative practice of thematic design, design aesthetics, art and culture

- Qualifica conseguita Master in Art design (LM-12 / livello 7EQF)
- Livello nella classificazione nazionale (se pertinente) 85/100

- Date (da – a)
- Nome e tipo di istituto di istruzione o formazione
 - Principali materie / abilità professionali oggetto dello studio
- Qualifica conseguita
- Livello nella classificazione nazionale (se pertinente)

09/2001 — 06/2005

Hubei institute of fine art (Public university)

About the basic design and computer design skills. such as graphic design, fonts design, packaging design, book design, poster design, corporate identity design, advertising design, photography...

Bachelor in Decorate art design

95/100

MADRELINGUA

Chinese

ALTRE LINGUA

- Capacità di lettura
- Capacità di scrittura
- Capacità di espressione orale

English	Italian
C1	B2
C1	B2
B2-C1	B2

STRUTTURA CURRICULUM

- 1. BRIEF CURRICULUM**
- 2. SCIENTIFIC ACTIVITY**
 - 2.1 PEER-REVIEWED RESEARCH PROJECTS
 - 2.1.1 EUROPEAN UNION AND INTERNATIONAL PROJECTS
 - 2.1.2 NATIONAL AND REGIONAL PROJECTS
 - 2.2 RESEARCH PROJECTS WITHOUT PEER-REVIEWED
 - 2.3 EXHIBITIONS
 - 2.4 CONFERENCES AND SEMINARS
 - 2.5 TRAINING
- 3. TEACHING ACTIVITY**
 - 3.1 UNIVERSITY COURSES
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 - 3.4 WORKSHOPS
- 4. AWARDS FOR SCIENCE COMPETITIONS AND TEACHING ACTIVITIES**

Jing Ruan, she has the PhD in Architecture, Industrial Design curriculum of the University of Florence. From 2018 to 2022, she implemented research and teaching activities at the Design Laboratory for Sustainability, Dida Department of Architecture, played an active role in promoting cultural exchanges between China and Italy, demonstrated learning, research and field communication. And she won the research scholarship about "Design interculturale tra Italia e Cina" of SSD ICAR 13/ Industrial Design at the Department of Architecture DIDA of the University of Florence for the period 01/03/2022 to 31/08/2022.

She is the Deputy Secretary-General of the Design committee of Hubei packaging federation (2018- present), Deputy Secretary-General of Wuhan Industry Association, responsible for integrating educational resources, corporate resources, government resources and design industry resources, establishing communication platforms, organizing exhibitions, and competitions, academic seminar and project cooperation. It has always been her mission to promote international cooperation and regional sustainable development. In June 2022, she organized an international workshop "Design for Sustainability in the Boat Sector" between the Wuhan University of Technology and the University of Florence. Relying on the project of the "High-end Foreign Expert Introduction Program" of the Ministry of Science and Technology of China.

At same time she is the member of Wuhan "91 Designers Association" from 2002, as a volunteer organization and promotion of design concepts, helping university students and young designers. Once served as an associate professor in the Visual Communication Design Department of Wuhan Technology and Business University, coordinated the scientific research projects and teaching projects, published academic papers and books. She focuses on design teaching research, and she is good at organizing teaching activities, can stimulate students' creativity and learning interest, and has won awards and affirmations in the field of design teaching. Participated in various academic seminars, including hosted the "2018 Huangjiahu International Design and Art Forum" in Wuhan, participated in the "3th International Conference on Environmental Design" in Marsala, and did the presentation.

Her doctoral research is from the perspective of design education, thinking about problems in the field of agriculture, and finding creative sustainable solutions through design methods and tools. To develop sustainable agriculture, take the protection of the ecological environment as the guide, adapt to the needs of the market economy, and promote the integration of agricultural products and cultural values through design contributions and creativity. In order to achieve the goal of enhancing the local agricultural competitiveness and promoting the sustainable development of the local economy and society. Her PhD thesis build on the concret design projects on collaborative innovation in rural areas in China and Italy, the different collaborative innovation models and design solutions adopted in different contexts are compared and analyzed. The Qujialing project in China conducts design-driven innovation through design competitions, while the Fiesole region in Italy conducts collaborative innovation based on sustainable design courses.

2.1 RESEARCH PROJECTS WITH PEER REVIEW

2.1.1 European Union and International Projects

- **INTRIDE- Soft, Digital and Green Skills for Smart Designers: Designers as Innovation TRiggers for SMEs in the manufacturing sector** (Erasmus+ KA2), 2021- present.

Scientific director: Giuseppe Lotti.

The project foresees the alliance of 10 partners (Italy, Spain, Poland and Romania) and aims to develop a structured cooperation framework between higher education institutions, clusters (representing enterprises), technological centers and enterprises themselves. 14 countries concerned have a production system based mainly on traditional manufacturing enterprises and SMEs. SMEs, especially those belonging to traditional production systems, must acquire specific sets of skills (internal or external) to activate innovation and technology transfer processes. The skills can be associated with: digital skills, "green" skills, transversal skills. Based on these skills a profile based on design knowledge will be implemented, being able to creatively manage innovation processes.

In terms of specific results INTRIDE aims to:

- develop a joint master's degree curriculum for designers with additional skills related to transversal, digital and "green" skills that will become the future lever of innovation for SMEs in the manufacturing sector;
- construction of a co-creation facility under a platform of the HE industry community which should be a virtual place for activation and monitoring of innovation, technology transfer, R&D processes in cooperation between enterprises, institutes of higher education and technical centres.

Role covered: member of the research group.

Activities carried out as part of the project:

- Coordinated and managed the remote kickoff meeting (G-Suite Meet platform) on 11/02/2021.
 - Participate in coordination communication meetings.
 - Participate in learning module DIDA UNIFI of Design & Sustainability for presentation
- **"2021 China Agricultural valley · Qujialing Cultural IP Design Awards"**, 10/2020-12/2021
- This project is a network cooperation, jointly organized by design associations, government departments, enterprises, and universities, that encourages outstanding designers and teams around the world to exert their creativity on the Qujialing site and its archaeological discoveries, focusing on the inheritance, protection and promotion of cultural with regional characteristics.

Leading Group of Jingmen Qujialing National Archaeological Site Park Construction, Wuhan Industrial Design Association, Hubei Agriculture Valley Group Co., Ltd., Hubei Five-Three Farm Group Co., Ltd., Jingmen Municipal People's Government, Hubei Provincial Department of Education, Department of Culture and Tourism of Hubei Province (Hubei Provincial Cultural Heritage Administration), UNESCO Creative Cities Network (Wuhan, Creative City of Design).

The total of 2,476 entries/sets were received from the world, as well as 28 provinces in this activity. The works that were shortlisted in the preliminary evaluation have been published on the public voting network in two months and have attracted widespread attention, with more than 2.92 million traffic clicks.

Role covered: member of the organizing group.

- Organizing event promotion.
- Inviting overseas experts and designers to participate,
- Tutoring the design students of the University of Florence to participate in the competition.

- ***"High-end Foreign Expert Introduction Program" of the Ministry of Science and Technology of China, Workshop "Design for Sustainability in the Boat Sector"***

07/2021- 08/2022

Scientific director: Giuseppe Lotti.

Relying on the project of the "High-end Foreign Expert Introduction Program" of the Ministry of Science and Technology of China. We organized an international workshop "Design for Sustainability in the Boat Sector" between the Wuhan University of Technology and the University of Florence. To explore solutions of key issues in the field of marine design research, in order to promote design and cultural communication between China and Italy. Wuhan University of Technology (China) invited the LDS team led by Prof. Giuseppe Lotti to do the workshop that introduced the concepts of design for sustainability, tools and methods including eco-design, sustainable communication design, digital service design, etc.

Project objectives :

Let the students who participated in the workshop can better understand design thinking, tools and methods in the field of nautical design for sustainability, such as Life Cycle thinking, visual design methods and digital tools. Through the study and practice of design for sustainability in the boat sector, the workshop promoted design interaction and communication between Chinese and Italian students, providing indications for research and projects.

Role covered: project manager of research group

- Wrote the project application
 - Organizing the workshop
 - Co-design project promotional posters and flyers
 - Translation and communication work
- **" Let The World Understand China —— China (Anhui) Rice Paper and Painting (Italian Exhibition) "**, n.2018-A-03- (075) - 0419, this project organized by Anhui Polytechnic University, CNAF(China National Arts Fund), Xuancheng People's Government, China Rice Paper Co., Ltd. Institute of World Art History, Academy of Fine Arts, Tsinghua University
08/2017- 09/ 2018

The positive significance of the exhibition lies in the deeper promotion of Chinese Xuan paper and painting art in the international field, so that Chinese traditional culture can truly take root and sprout in various cultural contexts, and let Chinese art and even Chinese culture be praised for a long time in the world. Under the background of the national "One Belt, One Road" major economic development core strategic idea, let the exchange and interaction of multicultural models become an effective bridge. While promoting Chinese traditional culture and the spirit of Chinese culture, this exhibition showed the unique charm of Chinese Xuan paper to European artists, Italian people and Western art lovers.

Role covered: member of the research group

- Co-creat the project
- Contributed to exhibiting watercolor works

2.1.2 NATIONAL AND REGIONAL PROJECTS

- **"Hubei regional food culture brand visual image recognition and practice-a case study of wuhan characteristic catering"**, n.16G155 , Hubei provincial department of education humanities and social sciences research project, 2016-2018

Role covered: Scientific coordinator

- Wrote the project application
- Articles published

- **"Graphic Creativity"**, the core curriculum construction project n.152212101, Wuhan Technology and Business University,2017

Role covered: Scientific coordinator

- Wrote the project application
- Articles published
- Course Material Library Construction

- **The teaching reform of online video courses in colleges and universities under the mode of "MOOCs"**, a key project of

teaching reform, Wuhan Technology and Business University, 2017

Role covered: member of the research group

- Online video courses construction

- **Experiment Course "Graphic Creativity"**, n. 2017Z04, Wuhan Technology and Business University, 2017
Role covered: Scientific coordinator
 - Wrote the project application
 - Articles published
 - Course Material Library Construction

- **Online course "Graphic Creativity"** construction project, Wuhan Technology and Business University, 2016
Role covered: Scientific coordinator
 - Wrote the project application
 - Articles published
 - Course Material Library Construction

2.2 RESEARCH PROJECTS WITHOUT PEER REVIEW

- ***The 3rd Hubei Division Competition of the China Excellent Industrial Design Award / The 4th Industrial Design Competition "Chutian Bei"***
09/2018 -11/2018
She was responsible for publicity work.

- ***2019 Packaging Black Technology to explore the new power of college design 100***
04/2019 –06/2019
In a School-enterprise cooperation activity organized by the Design Committee of the Hubei Packaging Federation, 100 excellent design works were selected from the graduate design exhibitions of 10 universities for product transformation.
She was responsible for publicity work.

- ***The 18th Central South Star Award Design Art Competition (Hubei Division)***
09/2019 – 12/2019
She was responsible for publicity work.

- ***2020 Packaging Black Technology to explore the new power of college design 100***
05/2020 -11/2020
The second graduation project selection activity, the participating universities increased from 10 to 19.
She was responsible for publicity work.

- **2021 Packaging Black Technology to explore the new power of college design 100**
05/2021-08/2021
She was responsible for publicity work.

2.3 EXHIBITIONS

- **2020 Beijing International Design Week 751 International Design Festival "International Outstanding Poster Works Exhibition for Fighting the Epidemic", 09/2020**
Her poster work "Breathe" was selected for the exhibition.
- **"Wuhan, We Can" 2020 Fighting Against Covid-19 Global Call for Public Welfare Communication Design**
01/02/2020 – 04/05/2020
She was responsible for publicity work and contributed to poster design.
- **2019 Wuhan Design Day / The 5th Wuhan Design Biennial**
01/11/2019 – 20/11/2019
She was responsible for publicity work.
- **The poster exhibition of "Thirty Years of Hubei Design", "7th Representative Conference of Hubei Packaging Federation" organized by Hubei Packaging Technology Association and Design Committee of Hubei Packaging Technology Association 11/2015**
She contributed to poster design.

2.4 CONFERENCES AND SEMINARS

- Design and Climate change between innovation and traditional knowledge, Dipartimento di Architettura della Unif, 26-27/01/2022
- New European Bauhaus Firenze, Dipartimento di Architettura della Unif, 21-23/07/2021
- DIDA research week, Dipartimento di Architettura della Unif, 06-09/04/2021
- Le Mappe Della Ricerca Verso Il Bando Di Dottorato, 03/06/2020
- Secondo Natura Ripensare Terrestre, Dipartimento di Architettura della Unifi, 29/05/2020
- Exploring the future La ricerca e le sue opportunità, Dipartimento di Architettura della Unifi, 25-26/05/2020
- L'abitare Sospeso/Pending Living, Dipartimento di Architettura della Unifi, 21-22/05/2020
- Identità migrante Ricerche e progetti: un confronto, Dipartimento di Architettura della Unifi, 03/04/2020
- FRID 2019/Confini e Contesti, Università di IUAV, 10-11/02/2020

- The 7th Winter School Research Methodology, IUSSAF /EURA/MURATE ART DISTRICT, 29-31/01/2020
- **The 3th International Conference On Environmental Design – Marsala 2019, MDA, Mediterranean Design Association, 03-04/10/2019**
She did presentation about the paper on the conference.
- Conferenza Universitaria Italiana Del Design “Offerta Formativa In Disegno Industriale E Design” , CUID, Unifi in collaborazione con ISIA e Accademie delle Belle Art, 23-24/05/2019
- EDITORE DI CONVEGNO, The Forum ‘Smart Cities / Healthy Cities’ , Urbanity and Rurality. Promoting the Role of Cities and Rural Sites , DIDA, Palazzo Vegni, 11-12/03/2019
- EDITORE DI CONVEGNO, the 6th Winter Research Methodology School, IUSSAF, presso Auditorium di Sant’ Apollonia, 17-18/01/2019

2.5 TRAINING

- **L’eredità di Tomás Maldonado, the III level course, Politecnico di Milano**
02/2021 — 05/2021
- The design doctorate program at the Politecnico di Milano aims to provide intellectual and critical reflection around Thomas Maldonado’s legacy. This is a distance course with the 56 PhD students whom in different disciplines and come from different universities cooperated together for researching and organizing a seminar. It consists of 6 themes, and she participated in "pedagogy of design". Finally published papers.
- ***Training for startup Impresa Campus UNIFI sulle tematiche di Imprenditorialità, Business Model, Elevator Pitch, Incubatorie Universitario Fiorentino, Centro Servizi Di Ateneo Per La Valorizzazione Della Ricerca E Gestione Dell’incubatore Universitario***
09/2019 — 01/2020
Fase-1 Create ideas, form groups, make presentations, and compete for the opportunity to enter the Fase-2, which will eliminate half of the participants.
Fase-2 Training of entrepreneurial skills and methods, such as Business Model, Elevator Pitch, Design Thinking. Then complete entrepreneurial project proposal. Finally participate in the entrepreneurial proposal competition
Finally, their project "Decentralized Solution" blockchain video game won the first prize through two rounds of competition. Now this blockchain game has been successfully launched.
- ***Visiting scholar course, Tongji University Florence Overseas Campus & University of Florence, Architecture Department***

03/2016 — 03/2017

This course mainly focuses on visiting courses and the history of architecture. She learned about the history, architecture and culture of Italy. After a year of study and research, she published an article "To explore the Italian city of creative visual design", and gave a report in the university and design salon activities, aiming to promote cultural communication in Italy.

3.1 COURSES IN UNIVERSITY

- **Assistant-collaborator in the course of *DESIGN PER LA SOSTENIBILITA'*** (Master's Degree Course in Design of DIDA / UNIFI), of the teachers Giuseppe Lotti and Marco Fioravanti, ICAR/13, 12 CFU, 2019-2020.

The project “**Design per la valorizzazione del territorio con il distretto rurale di Fiesole**”, main purpose is enhancing the competitive of “Organic District of Fiesole” through design, to contribute to the growth and economic and social development of the area, taking sustainability and innovation as its fundamental principles.

- **Lecturer for course of *DESIGN PER LA SOSTENIBILITA'*** (Master's Degree Course in Design of DIDA / UNIFI), of the teachers Giuseppe Lotti and Marco Fioravanti, ICAR/13, 12 CFU, 2020-2021.

Legacoop_Helix Felix, through an organization that respects the animal and plant species involved according to the principles of the synergistic vegetable garden and permaculture, the Helix Felix team has created an innovative snail breeding by carrying out social farming activities to create ethical, healthy food and cosmetics and quality. The desire is to enhance the territoriality, respect for the environment and for the life cycle of snails, thinking of a small-scale and local production, with low environmental impact, a transparent production chain based on the paradigm of circular economy.

- **Assistant-collaborator in the course of *DESIGN PER LA SOSTENIBILITA'*** (Master's Degree Course in Design of DIDA / UNIFI), of the teachers Giuseppe Lotti and Marco Fioravanti, ICAR/13, 12 CFU, 2021-2022.

“**Filiera del Castagno**” project is mainly to optimize the system design of the chestnut tree industry chain, enhance local identity and cohesion.

3.2 INTERNATIONAL COURSES

- **INTRIDE- Soft, Digital and Green Skills for Smart Designers: Designers as Innovation TRiggers for SMEs in the manufacturing sector (Erasmus+ KA2)**

Learning module DIDA UNIFI of Design & Sustainability

01/03/2022- 03/03/2022, 07/03/2022- 09/03/2022 (48h,online)

Scientific director: Giuseppe Lotti.

Role covered: member of the research group.

- She did presentation shared the cases about the system design in agriculture and food sector for the students of Italy, Spain, Poland, Romania
- **Internationalization Course of Wuhan University of Technology, *Design and Media Studies* (Master's Degree**

Course in school of art and design)

21/11/2022- 09/12/2022 (36 hours, online)

Scientific director: Giuseppe Lotti.

Role covered: project manager of research group .

- She organized the course and doing presentation, sharing the "internet + X" design thinking for the students of different major, such as Visual Communication Design/ Industrial Design/Environmental Design/Digital Media Design

3.3 DEGREE THESIS CO-SUPERVISOR

- Master thesis in design of DIDA / UNIFI, "Looper" Un generatore di energia portatile e sostenibile, Yu Renfe, 2022
Tutor: Prof. Marco Marseglia
- Master thesis in design of DIDA / UNIFI, **MOOMC: Design modulare per un divano pet-friendly**, Xie Hang, 2022
Tutor: Prof. Marco Marseglia
- Master thesis in design of DIDA / UNIFI, **MOON SOFA: Design ispirato alla natura**, Xu Yangyi, 2022
Tutor: Prof. Marco Marseglia
- Master thesis in design of DIDA / UNIFI, **"BASHI" life: Design per gli spazi pubblici del Chengdu Shuijingfang Museo**, Mei Jie, 2022
Tutor: Prof. Marco Marseglia
- Master thesis in design of DIDA / UNIFI, **Inquinamento marino e design della comunicazione ecologica sostenibile**, Liu Jin, 2021
Tutor: Prof. Giuseppe Lotti
- Master thesis in design of DIDA / UNIFI, **Verbot+X – Progetto di un contenitore per la raccolta differenziata come contributo all sviluppo urbano sostenibile**, Song Xinxin, 2021
Tutor: Prof. Giuseppe Lotti
- Master thesis in design of DIDA / UNIFI, **IL design per l'integrazione tra art healing e spazio della ristorazione**, Zhao Yichen, 2021
Tutor: Prof. Giuseppe Lotti
- Master thesis in design of DIDA / UNIFI, **TALKING FOOD – App design di alimentazione e sostenibilità**, Zhang lisha, 2021
Tutor: Prof. Giuseppe Lotti
- Master thesis in design of DIDA / UNIFI, **L'odore della musica – Smart music player**, Yang li, 2021
Tutor: Prof. Giuseppe Lotti
- Master thesis in design of DIDA / UNIFI, **Masquelade – Attrezzatura sostenibile per le mascherine**, Cheng Nankai
Tutor: Prof. Giuseppe Lotti
- Master thesis in design of DIDA / UNIFI, **Sustainable brand store design**, Chen chen, 2021

Tutor: Prof. Giuseppe Lotti

- Master thesis in design of DIDA / UNIFI, **La natura nell'arte, famille rose di Qianlong Retail design per cosmetici**, Meng li, 2021,

Tutor: Prof. Giuseppe Lotti

- Master thesis in design of DIDA / UNIFI, **Critical desing contro lo scioglimento dei ghiacciai- critical desing against glacier melting**, Zou Zhe, 2020

Tutor: Prof. Giuseppe Lotti

- Master thesis in design of DIDA / UNIFI, **Cucina Ecologica per uno spazio di famiglia**, Lan Rui, 2020

Tutor: Prof. Giuseppe Lotti

- Master thesis in design of DIDA / UNIFI, **CHAKA IL Design ibrido tra tè e caffè**, Liu Ying, 2020

Tutor: Prof. Giuseppe Lotti

- Master thesis in design of DIDA / UNIFI, **A trip of daydream – design emozionale con elementi di Tie Dye cinese**, Liu xueling, 2020

Tutor: Prof. Giuseppe Lotti

3.4 WORKSHOPS

- Organized the workshop **"Il Design per la Sostenibilità tra Cina e italia"** of Design department of the University of Florence, 6CFU, 19/10/2020 - 20/11/2020
Role covered: Co-organizer.
 - Present the topic of Nature
 - Tutored 5 students of projects

- Organized the workshop **"Design thinking & methodology tra Cina e italia"** of Design department of the University of Florence, 6CFU, 23/11/2020 - 23/12/2020
Role covered: Co-organizer.

- Design output of graphic and flyer - Present the topic of Nature
- Tutored 5 students of projects
- Organized an international workshop **"Design for Sustainability in the Boat Sector"** between the Wuhan University of Technology and the University of Florence
Role covered: Main organizer.
 - Organizing the workshop
 - Co-design project promotional posters and flyers
 - Translation and communication work

4. AWARDS FOR SCIENCE COMPETITIONS AND TEACHING ACTIVITIES

- 01/2020, **First Prize, The start-up project 'Decentralized Solutions' blockchain video game, CSAVRI**,
Organized by the Incubatore Universitario Fiorentino and Fondazione CR Firenze, in collaboration with the Fondazione for the Ricerca e l'Innovazione and Federmanager Toscana. Projects and opportunities on the topics of innovation, new entrepreneurship and relationships between companies and research. Development of youth entrepreneurship, doing business from the world of research.
- 2017, **First Prize, Art Education Research Paper "Personality vivid bottle and jar-on the composition of the beauty of Morandi painting", The 6th College Students Art Festival**. Organized by Hubei Provincial Department of Education
- 2017, **Third Prize, The 3rd Young Teacher Teaching Competition of Wuhan Technology and Business University**
- 2015, **Excellent Instructor Award, The 6th Art and Design Exhibition of Chinese Colleges**. Organized by Chengdu Rongcheng Art Museum, China Academy of Art, China Designers Association
- 2015, **Advanced Outstanding Teacher**, Wuhan Technology And Business University
- 2015, **Double-qualifide Teacher**, Wuhan Technology And Business University
- 2014, **Third Prize, Creative Design of China Package**. Organized by China Packaging Federation
- 2014, **Second Prize, paper "Research on the Visibility of Graphic Creativity—Explore the value of graphic creativity in commercial design", Hubei Province 5th University Students Festival**. Organized by Hubei Provincial Department of Education
- 2014, **Third Prize, Poster Design , National Multimedia Courseware design Competition. Organized by Education Management Information Center of the Ministry of Education**
- 2014, **Excellent Instructor Award, The 5th Art and Design Exhibition of Chinese Colleges**, Organized by China Academy of Art, China Designers Association
- 2013, **Second Prize, The 6th National Reputation Achievement Exhibition Review**. Organized by China Higher Education Association
- 2012, **Bronze Award, Paper "Look at the corporate brand redesign from the renewal of the Apple logo", in the 5th Art and Design Exhibition of Hubei Universities**, Organized by Hubei Provincial Department of Education, Hubei Provincial Department of Culture
- 2005, **Nomination Award for Outstanding Bachelor Degree Thesis of Hubei Province** , "Two-dimensional design and three-dimensional thinking—exploring artistic design thinking and mentality". Organized by Academic Degree Committee of the People's Government of Hubei Province, Hubei Provincial Department of Education